

# GERRY RUFMAN

SENIOR MOTION GRAPHICS DESIGNER, ANIMATOR, AND VIDEO ARTIST

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## Education

 **Cinematography and Film/Video Production**  
**Camera Obscura**  
Tel Aviv, Israel

 **Art of Design**  
**School of Visual Arts**  
New York, USA

## Professional Experience

 **Motion Graphics Designer and Video Artist,**  
**JPMorgan Chase & Co.** Jan 2020 - Present  
New York, United States


Art directed the bank's global media department. Utilize strong creative and technical attributes to conceptualize and produce video content for the highend visual assets.

 **Motion Graphics Designer and Video Artist,**  
**Keshet Media Group** Aug 2018- Sep 2019  
Tel Aviv, Israel

Shoot, edit, and post produce media and video content for commercial ads and television promotions. Communicated with other professionals and leadership to determine project specifications. Strived to exceed expectations and directed teams from project initiation to completion.

 **After Effects and Ciname4D Animator,**  
**Post Office Production & Design** Feb 2013- Jul 2018  
Tel Aviv, Israel

Delivered projects according to tight deadlines, managing several creative project simultaneously. Engaged in high-quality creation and editing. Played a significant role within several global companies such as the Israel's Tourism Ministry with work [seen by Tens of Millions of Europeans](#).

 **Freelance After Effects and Ciname4D Artist,**  
**Rufman Animation** May 2005- Jan 2013  
Tel Aviv, Israel

Develop engaging and creative ads for the largest ad agencies across Israel, leading artistic actions to transform client ideas into captivating visual presentations such as videos, illustrations, and animations. Collaborating with creative directors and other creative professional to design, plan, and create projects. Accomplished a multitude of successful project deliveries and satisfied clients through efficient and fast working capabilities.

 **Additional Experience**  
**JCS Post Productions**

Earned [PROMAX GOLD Award](#) for a Graphic Package on the International Channel BabyTV.

## Summary

Engaging and creative video artist, motion graphics designer, 2D+3D animator, and visual FX professional equipped with a history of innovation and success spanning over 12+ years. Efficiency worker with a knack for creating captivating content through a fun-loving but professional eye. Self-starter with an innate eagerness to learn and develop skills across all types of visual media. Diligent and goal-oriented, with the skills, knowledge, and experience needed to make an immediate positive impact in any fast-paced team.

## Core Competencies

- After Effects & Cinema 4D.
- Motion Graphics Designer.
- Ads, Promotions, Corporate Movies.
- Project and Budget Management.
- Figma Prototyping.
- Team Development.
- Coding Programing language in AE and C4D.
- Video Mapping expert.
- Fluent in English, Hebrew, Spanish.
- Permanent resident/Green Card holder.

## Technical Proficiencies

After Effects, Cinema 4D, Adobe Creative Cloud (all apps), Element 3D, Majer Red Giant Plug-ins, RedShift, Figma, and all Tracking Software.